



## West Chester Area Communities that Care (WCCTC) THRIVE Graphic Design Contest Rules

### Official Rules:

1. All images must be original, positive and explicitly capture the nature of the contest.
2. Eligibility:
  - Contests are intended for youth from the greater West Chester area.
  - Youth must live or go to school in the greater WC area to be eligible for prizes.
  - For social media contests, only teens ages 13-18 are eligible to submit entries.
  - Entries **MUST** address one of the following:
    - facts/myths regarding underage substance use (ie Alcohol, Marijuana, vaping)
    - promote healthy alternatives to underage drinking or other substance use
    - promote healthy lifestyles and choices for better emotional health
    - highlight how substance use impacts mental health
  - A letter of intent to participate should be sent to [mobilizer@wcctc.org](mailto:mobilizer@wcctc.org) to receive any additional current contest stipulations.
  - Entries must incorporate the THRIVE logo and other possible language to thank our funders. Current details to be sent upon receipt of entrant's letter of intent.
3. Winners:
  - will be chosen by a team of prevention and marketing professionals
  - will be contacted via email and/or text message and must supply name, school name and an email or cell number to arrange for pick-up of prizes in your school lobby.
  - must sign a media release for publicity purposes, along with a parent/guardian.
4. If winner's contact/school info and a completed media release is not received within 48 hours of being contacted, a new winner may be chosen.

**Thank you for using your voice to positively impact your peers.**